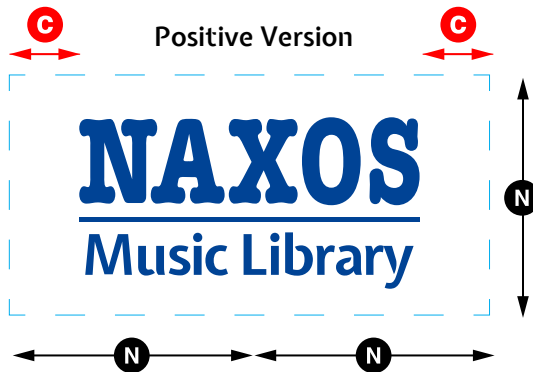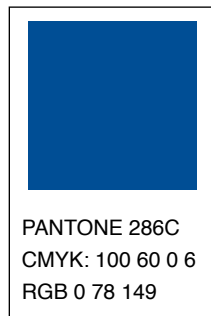# The Logo

Our logo is the most fundamental visual element of our identity and gives the brand instant recognition.

Positive Version

Negative Version

PANTONE 286C
CMYK: 100 60 0 6
RGB 0 78 149

Specifications

Use PANTONE for 1-colour print

Use CMYK for 4-colour print

Use RGB for screens/ monitors

Logo Proportions

The dashed box in light blue indicates the clear space, or the exclusion zone around the logo. Including the exclusion zone, the width of the logo is twice the size of its height. The clear space to the left and to the right of the logo is identical.

Logo Colours

The positive logo is generally preferred, but depending on usage, the negative space logo can be used as long as the background is in either the designated blue, or a suitably dark colour.

Incorrect Usage
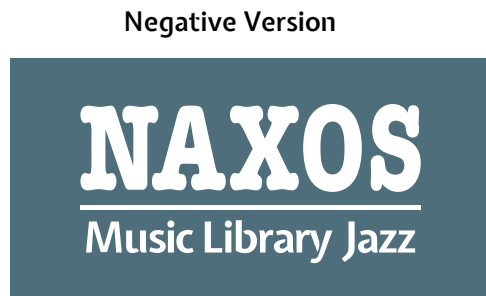
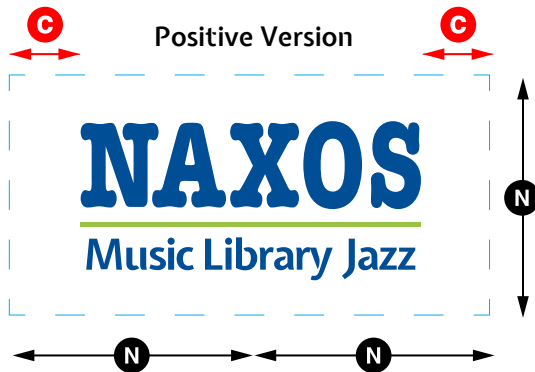Do not use the negative space logo over a light background.

Do not use a colour other than the specified for the positive logo.

Remarks

Where more than one Naxos-affiliated logos appear on the same screen or page, the size of the logos must be identical and consistently displayed. Care must be taken to the minimum size of the logo to ensure optimal legibility of the text.

The Logo

Our logo is the most fundamental visual element of our identity and gives the brand instant recognition.

Positive Version

NAXOS
Music Library Jazz

Negative Version

NAXOS
Music Library Jazz

Logo Proportions

The dashed box in light blue indicates the clear space, or the exclusion zone around the logo. Including the exclusion zone, the width of the logo is twice the size of its height. The clear space to the left and to the right of the logo is identical.

Logo Colours

The positive logo is generally preferred, but depending on usage, the negative space logo can be used as long as the background is in either the designated colour, or a suitably dark colour.

Incorrect Usage

Do not use the negative space logo over a light background.

Do not use a colour other than the specified for the positive logo, even for the line.

PANTONE 286C
CMYK: 100 60 0 6
RGB 0 78 149

PANTONE 2304C
CMYK: 46 4 96 0
RGB 152 196 68

PANTONE 2167C
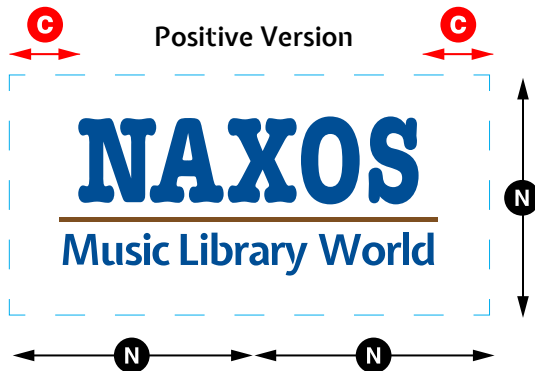CMYK: 73 47 40 12
RGB 78 110 124

Specifications
Use PANTONE for 1-colour print
Use CMYK for 4-colour print
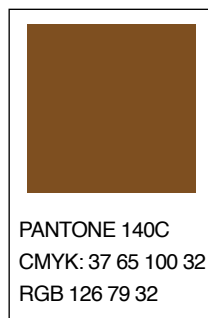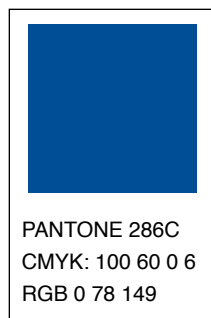Use RGB for screens/ monitors

Remarks
Where more than one Naxos-affiliated logos appear on the same screen or page, the size of the logos must be identical and consistently displayed. Care must be taken to the minimum size of the logo to ensure optimal legibility of the text.

The Logo

Our logo is the most fundamental visual element of our identity and gives the brand instant recognition.

Positive Version

Negative Version

PANTONE 286C CMYK: 100 60 0 6 RGB 0 78 149	PANTONE 140C CMYK: 37 65 100 32 RGB 126 79 32

Specifications

Use PANTONE for 1-colour print

Use CMYK for 4-colour print

Use RGB for screens/ monitors

Logo Proportions

The dashed box in light blue indicates the clear space, or the exclusion zone around the logo. Including the exclusion zone, the width of the logo is twice the size of its height. The clear space to the left and to the right of the logo is identical.
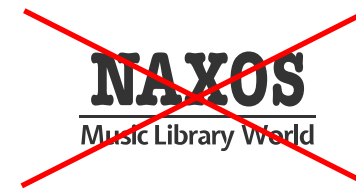
Logo Colours

The positive logo is generally preferred, but depending on usage, the negative space logo can be used as long as the background is in either the designated colour, or a suitably dark colour.

Incorrect Usage

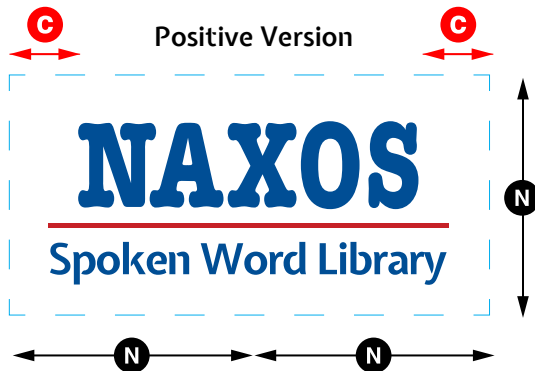Do not use the negative space logo over a light background.

Do not use a colour other than the specified for the positive logo.
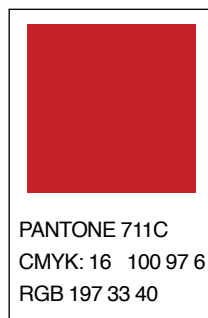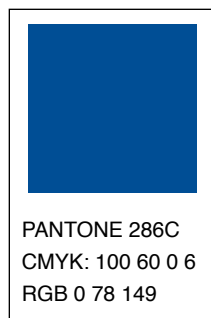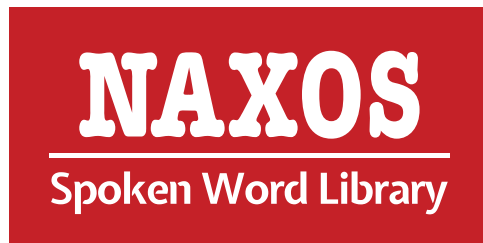
Remarks

Where more than one Naxos-affiliated logos appear on the same screen or page, the size of the logos must be identical and consistently displayed. Care must be taken to the minimum size of the logo to ensure optimal legibility of the text.

The Logo

Our logo is the most fundamental visual element of our identity and gives the brand instant recognition.

Positive Version

Negative Version

PANTONE 286C
CMYK: 100 60 0 6
RGB 0 78 149

PANTONE 711C
CMYK: 16 100 97 6
RGB 197 33 40

Specifications

Use PANTONE for 1-colour print

Use CMYK for 4-colour print
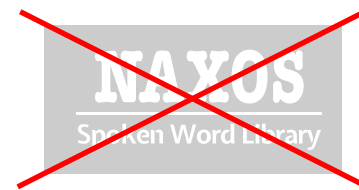
Use RGB for screens/ monitors

Logo Proportions

The dashed box in light blue indicates the clear space, or the exclusion zone around the logo. Including the exclusion zone, the width of the logo is twice the size of its height. The clear space to the left and to the right of the logo is identical.
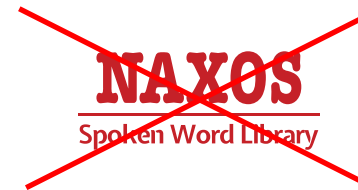
Logo Colours

The positive logo is generally preferred, but depending on usage, the negative space logo can be used as long as the background is in either the designated colour, or a suitably dark colour.

Incorrect Usage

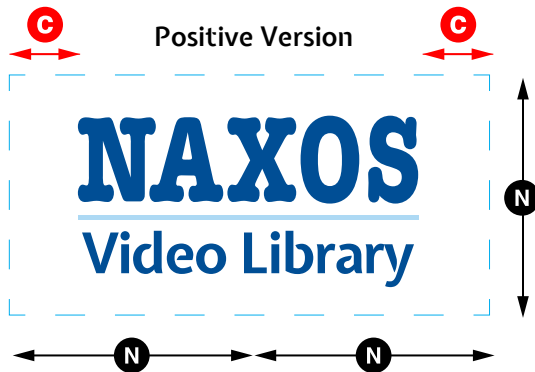Do not use the negative space logo over a light background.

Do not use a colour other than the specified for the positive logo.
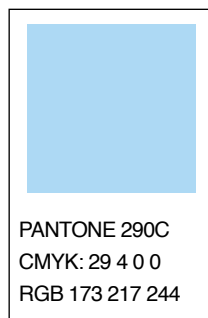
Remarks

Where more than one Naxos-affiliated logos appear on the same screen or page, the size of the logos must be identical and consistently displayed. Care must be taken to the minimum size of the logo to ensure optimal legibility of the text.

The Logo

Our logo is the most fundamental visual element of our identity and gives the brand instant recognition.

Positive Version

Negative Version

Logo Proportions

The dashed box in light blue indicates the clear space, or the exclusion zone around the logo. Including the exclusion zone, the width of the logo is twice the size of its height. The clear space to the left and to the right of the logo is identical.

Logo Colours

The positive logo is generally preferred, but depending on usage, the negative space logo can be used as is provided herein, or an all-white version over a suitably dark background.

Incorrect Usage

Do not use the negative space logo over a light background.

Acceptable Usage

Where the background is suitably dark, an all-white logo can be used.

PANTONE 286C
CMYK: 100 60 0 6
RGB 0 78 149

PANTONE 290C
CMYK: 29 4 0 0
RGB 173 217 244

Specifications

Use PANTONE for 1-colour print

Use CMYK for 4-colour print
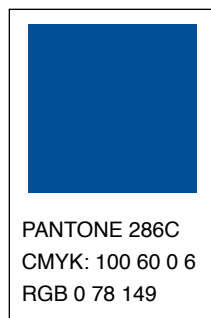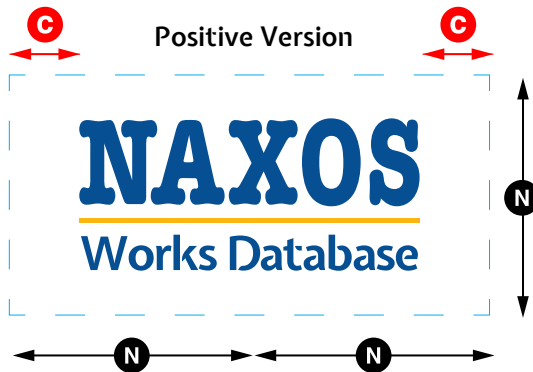
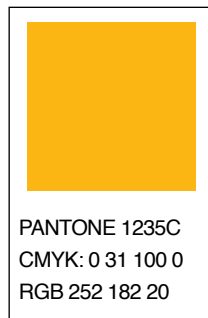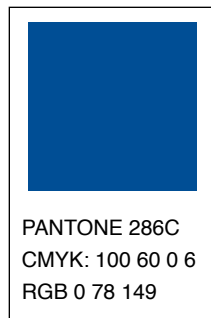Use RGB for screens/ monitors

Remarks

Where more than one Naxos-affiliated logos appear on the same screen or page, the size of the logos must be identical and consistently displayed. Care must be taken to the minimum size of the logo to ensure optimal legibility of the text.

The Logo

Our logo is the most fundamental visual element of our identity and gives the brand instant recognition.

Positive Version

Negative Version

PANTONE 286C CMYK: 100 60 0 6 RGB 0 78 149	PANTONE 1235C CMYK: 0 31 100 0 RGB 252 182 20

Specifications

Use PANTONE for 1-colour print

Use CMYK for 4-colour print

Use RGB for screens/ monitors

Logo Proportions

The dashed box in light blue indicates the clear space, or the exclusion zone around the logo. Including the exclusion zone, the width of the logo is twice the size of its height. The clear space to the left and to the right of the logo is identical.

Logo Colours

The positive logo is generally preferred, but depending on usage, the negative space logo can be used as is herein, or an all-white version over a suitably dark colour.

Incorrect Usage

Do not use the negative space logo over a light background.

Acceptable Usage

Where the background is suitably dark, an all-white logo can be used.
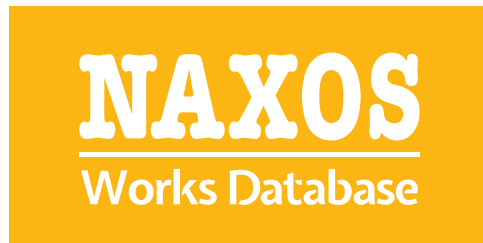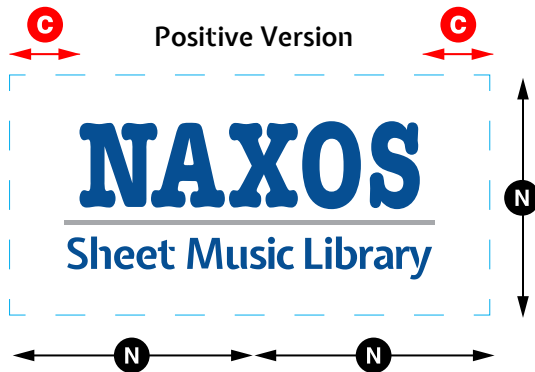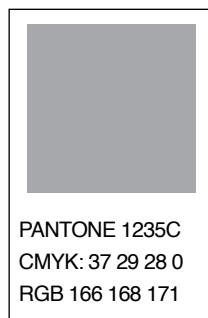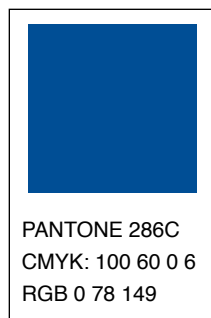
Remarks

Where more than one Naxos-affiliated logos appear on the same screen or page, the size of the logos must be identical and consistently displayed. Care must be taken to the minimum size of the logo to ensure optimal legibility of the text.

The Logo

Our logo is the most fundamental visual element of our identity and gives the brand instant recognition.

Positive Version

Negative Version

PANTONE 286C
CMYK: 100 60 0 6
RGB 0 78 149

PANTONE 1235C
CMYK: 37 29 28 0
RGB 166 168 171

Specifications

Use PANTONE for 1-colour print

Use CMYK for 4-colour print

Use RGB for screens/ monitors

Logo Proportions

The dashed box in light blue indicates the clear space, or the exclusion zone around the logo. Including the exclusion zone, the width of the logo is twice the size of its height. The clear space to the left and to the right of the logo is identical.

Logo Colours

The positive logo is generally preferred, but depending on usage, the negative space logo can be used as long as the background is in either the designated colour, or a suitably dark colour.

Incorrect Usage

Do not use the negative space logo over a light background.
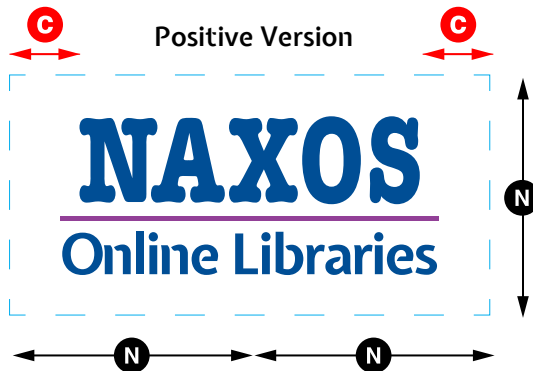
Acceptable Usage

Where the background is suitably dark, an all-white logo can be used.
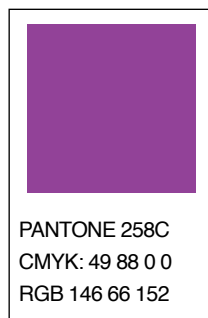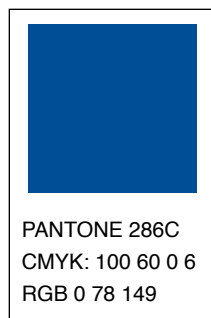
Remarks

Where more than one Naxos-affiliated logos appear on the same screen or page, the size of the logos must be identical and consistently displayed. Care must be taken to the minimum size of the logo to ensure optimal legibility of the text.

The Logo

This logo is used sparingly to indicate the suite of online libraries under Naxos Digital Services.

Positive Version

Negative Version

Logo Proportions

The dashed box in light blue indicates the clear space, or the exclusion zone around the logo. Including the exclusion zone, the width of the logo is twice the size of its height. The clear space to the left and to the right of the logo is identical.

Logo Colours

The positive logo is generally preferred, but depending on usage, the negative space logo can be used as long as the background is in either the designated colour, or a suitably dark colour.

Incorrect Usage

Do not use the negative space logo over a light background.

Acceptable Usage

Where the background is suitably dark, an all-white logo can be used.

PANTONE 286C
CMYK: 100 60 0 6
RGB 0 78 149

PANTONE 258C
CMYK: 49 88 0 0
RGB 146 66 152

Specifications

Use PANTONE for 1-colour print

Use CMYK for 4-colour print
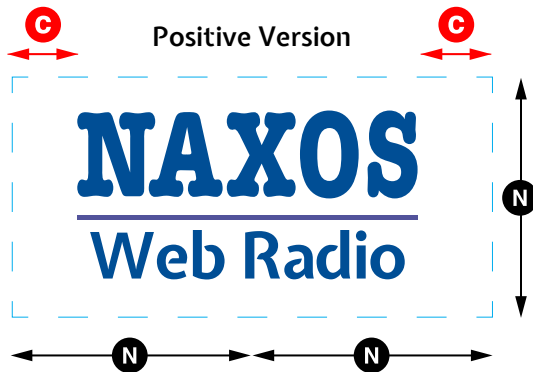
Use RGB for screens/ monitors

Remarks

Where more than one Naxos-affiliated logos appear on the same screen or page, the size of the logos must be identical and consistently displayed. Care must be taken to the minimum size of the logo to ensure optimal legibility of the text.
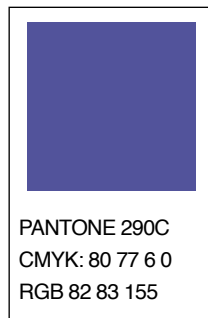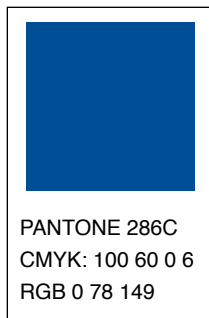
The Logo

Our logo is the most fundamental visual element of our identity and gives the brand instant recognition.
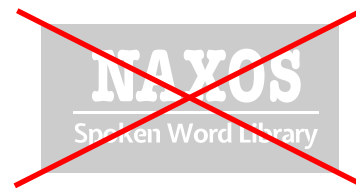
Positive Version

Negative Version

Logo Proportions

The dashed box in light blue indicates the clear space, or the exclusion zone around the logo. Including the exclusion zone, the width of the logo is twice the size of its height. The clear space to the left and to the right of the logo is identical.

Logo Colours

The positive logo is generally preferred, but depending on usage, the negative space logo can be used as long as the background is in either the designated colour, or a suitably dark colour.

Incorrect Usage

Do not use the negative space logo over a light background.
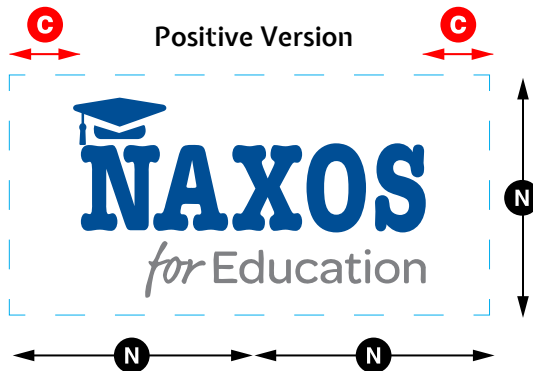
Acceptable Usage

Where the background is suitably dark, an all-white logo can be used.

PANTONE 286C
CMYK: 100 60 0 6
RGB 0 78 149

PANTONE 290C
CMYK: 80 77 6 0
RGB 82 83 155

Specifications

Use PANTONE for 1 -colour print

Use CMYK for 4-colour print

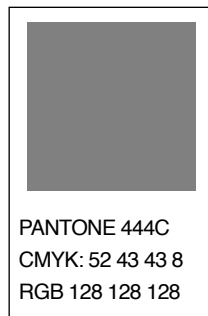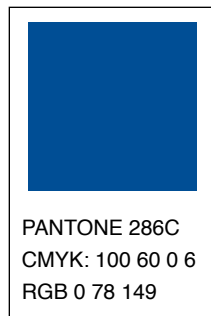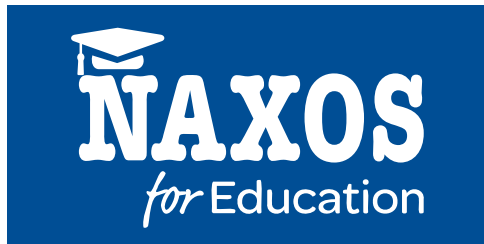Use RGB for screens/ monitors

Remarks

Where more than one Naxos-affiliated logos appear on the same screen or page, the size of the logos must be identical and consistently displayed. Care must be taken to the minimum size of the logo to ensure optimal legibility of the text.

The Logo

Our logo is the most fundamental visual element of our identity and gives the brand instant recognition.

Positive Version

Negative Version

PANTONE 286C
CMYK: 100 60 0 6
RGB 0 78 149

PANTONE 444C
CMYK: 52 43 43 8
RGB 128 128 128

Specifications

Use PANTONE for 1-colour print

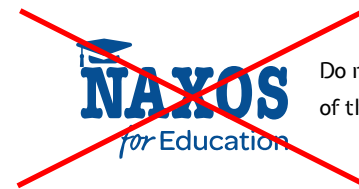Use CMYK for 4-colour print

Use RGB for screens/ monitors

Logo Proportions

The dashed box in light blue indicates the clear space, or the exclusion zone around the logo. Including the exclusion zone, the width of the logo is twice the size of its height. The clear space to the left and to the right of the logo is identical.
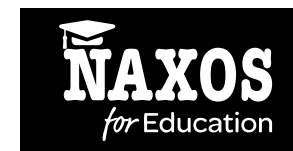
Logo Colours

The positive logo is generally preferred, but depending on usage, the negative space logo can be used as long as the background is in either the designated colour, or a suitably dark colour.

Incorrect Usage

Do not change the colour of the secondary text.
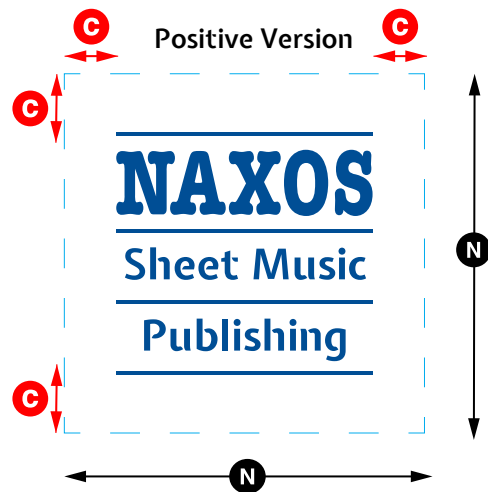
Acceptable Usage

Where the background is suitably dark, an all-white logo can be used.

Remarks

Where more than one Naxos-affiliated logos appear on the same screen or page, the size of the logos must be identical and consistently displayed. Care must be taken to the minimum size of the logo to ensure optimal legibility of the text.

The Logo

Our logo is the most fundamental visual element of our identity and gives the brand instant recognition.

Positive Version

NAXOS

Sheet Music

Publishing

Negative Version

NAXOS

Sheet Music

Publishing

Logo Proportions

The dashed box in light blue indicates the clear space, or the exclusion zone around the logo. Including the exclusion zone, the width of the logo is twice the size of its height. The clear space to the left and to the right of the logo is identical.

Logo Colours

The positive logo is generally preferred, but depending on usage, the negative space logo can be used as long as the background is in either the designated colour, or a suitably dark colour.

PANTONE 286C
CMYK: 100 60 0 6
RGB 0 78 149

Specifications

Use PANTONE for 1-colour print

Use CMYK for 4-colour print

Use RGB for screens/ monitors

Remarks

Where more than one Naxos-affiliated logos appear on the same screen or page, the size of the logos must be identical and consistently displayed. Care must be taken to the minimum size of the logo to ensure optimal legibility of the text.